Tatiana Kiriukhina

Product designer (UX/UI) with a marketing background.

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EXPERIENCE

Upwork, Worldwide — *Freelance designer*

FEBRUARY 2022 - PRESENT

My freelance work covers web/app design, presentations, social media graphics, no-code development, and illustration, with a 100% job success rate and Top Rated Plus badge.

Auditerra, Novosibirsk, Russia — *Web-designer & No-Code Developer*

DECEMBER 2017 - APRIL 2022

I specialized in web design, no-code implementation, integrations, SEO, speed optimization, and branding. I've created promo websites for brands such as Cordiant, Kia, and Volkswagen.

GetArchive, Moorestown, NJ, USA — *Social Media Manager*

MAY 2016 - DECEMBER 2016

I grew social media followers and expanded a group to 200,000 members, starting from zero, while increasing Picryl's website traffic to 100k monthly visits with strategic content.

Radario, Saint-Petersburg, Russia — *SMM, PR Manager*

APRIL 2015 - MAY 2016

I doubled Theatre.Go's sales in Russia, increased media coverage, and boosted user engagement and social media sales, solidifying our position as a ticketing tech leader.

Velodrive, Saint-Petersburg, Russia — *Marketing Manager*

MAY 2013 - DECEMBER 2013

In my sophomore year, I managed 10+ events, launched three ad campaigns, and partnered with 50+ companies, greatly boosting satisfaction, engagement, and sponsorships.

SKILLS

User Research

Wireframing

Prototyping

Visual Design

No-code Development

Usability Testing

EDUCATION

Saint-Petersburg State University of Film and Television, Saint-Petersburg, Russia — *Bachelor's degree*

SEPTEMBER 2011 - MAY 2015

I studied Marketing, Public Relations and Advertising for 4 years and graduated with a Bachelor's degree.

Google UX Design Certificate

2023

I gained most of my design knowledge through self-education and practical experience. This course helps me to systematize what I know and fill in the gaps.

LANGUAGES

English — fluent, Russian — native